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Crouch, Slavin & Company Selects CS3 Technology as New Company Name
Name change reflects commitment to clients and broader geographic reach

Tulsa, OK – October 1, 2008 – Crouch, Slavin & Company, a leading professional services firm offering HRMS and accounting applications to businesses in the Southwest, is pleased to announce a company name change to CS3 Technology.

The name change was announced during the firm's annual client conference, Solutions in August, and is officially effective today. "We are pleased to announce our new corporate name of CS3 Technology," said Gary Crouch, president of CS3 Technology. "We felt we needed a name that more accurately represented the commitment we have to our clients." The recent acquisition of Tampa, FL-based i.c. bleu, more global opportunities and a greater reach into various national markets also triggered the name change.

The "CS" represents the "Crouch, Slavin" from the original firm name and are attributed to firm founder's, Gary Crouch and Shawn Slavin. The "3" represents the three pillars of success the firm values, which are their clients, expertise and technology. "We kept coming back to the value we provide our clients through our expertise and the reliable, stable technology solutions we deploy. These three pillars are what we fundamentally believe in," said Gary.

In cadence with the name change, a new Web site has been revealed and can be found at www.CS3Technology.com. Here, clients and prospective clients can access white papers, tax and financial tools, case studies and published articles as well as service and solution information.

About CS3 Technology, formerly Crouch, Slavin & Company

CS3 Technology offers complete business management consulting services to companies wanting to increase internal efficiencies through proven technology applications. CS3 Technology's two-pronged approach features up front due diligence ensuring a proper recommendation and a detailed methodology ensuring a successful implementation. CS3 Technology's background spans several decades of experience centered on accounting processes, tax compliance, employee benefits and information technology. Our consultants have a shared skill set of human resources and payroll experience and product expertise spanning a range of industries. CS3 Technology has selected to work primarily with products developed by Sage Software. Most recently CS3 Technology has been recognized with the elite President's Circle recognition from Sage Software and recognized nationally as a Technology Pacesetter. CS3 Technology is committed to maintaining the highest ethical standards and professional growth through its active involvement in the American Institute of CPAs, the Information Technology Alliance, the Sage Software Leadership Academy's Alumni Association, the HRMS Group and the Oklahoma Society of CPAs. For more information please visit www.CS3Technology.com.

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