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**Crouch, Slavin & Company and i.c. bleu merge;
*Organizations combine strengths in their software consulting
practices with merger of HR specialists.***

Tulsa, OK – July 15, 2008 – Crouch, Slavin & Company (CS&Co), a leading professional services firm offering HRMS and accounting applications to businesses in the Southwestern U.S., today announced the merger with i.c. bleu, a group focused on human resource applications for mid-market businesses. Effective immediately, the organization will operate as Crouch, Slavin & Company with headquarters in Tulsa, OK, and offices in Dallas and Houston, TX, and in Tampa, FL.

When asked for his reaction, Karl Grass, Senior VP and GM, Employer Solutions, at Sage Software said, "We are very excited about this merger. Both firms put an emphasis on quality customer service, and have been among our leading business partners for many years. This combination increases the depth of experience they bring to their local markets, while also increasing their service capacity for serving multi-state customers."

While CS&Co has built a regional business generally serving clients in the states surrounding Texas and Oklahoma, i.c. bleu has clients across the U.S. According to Cooper Caywood, owner of i.c. bleu, "We have always delivered services in an innovative manner. With the technology tools available today, we accomplished remote implementations long before most consultants even considered it possible. We believe our efforts on behalf of the client should add value, not cost." Cooper also said "With CS&Co's additional expertise in ERP systems from Sage Software, we now have complete business management systems to offer our clients."

"We each began working with Sage Abra HRMS in the mid 1990's, and have corroborated on projects through the years. We held a high degree of mutual respect for the excellence in our respective service offerings. Why not create one of the top five firms in the country to work with Sage Abra HRMS?" said CS&Co's VP of Consulting, Shawn Slavin.

CS&Co will employ 25 employees, and the combination of the two organizations creates a total client base of over 400 mid-market businesses located across the U.S. "We are excited to be able to work with the talented consultants of i.c. bleu and their impressive client base," said Gary Crouch, President of CS&Co. "i.c. bleu is well known for their expertise, and we welcome the opportunity to build a great organization together."

As one of the goals of the merger is to increase the resources available to the client base, both teams will remain intact. Cooper Caywood will continue to participate in a strategic planning capacity. The HR Systems Group consultants will operate under the direction of Brandi Clymer, CPA, CPP. The combined sales team will report to Sheri Blaho, CPA.

About i.c. bleu

i.c. bleu is the premier provider and implementer of software to help you manage your creative assets, your people. We offer industry-leading software solutions such as Sage Abra HRMS, Cyber Recruiter, and Time and Attendance systems to simplify managing your people so you can focus on your business. Our staff has years of HR, Payroll and systems implementation experience so you can be assured that your implementation will be done right.

About Crouch, Slavin & Company

Crouch, Slavin & Company offers complete business management consulting services to companies looking to increase internal efficiencies through proven technology applications. CS&Co's two-pronged approach features up front due diligence ensuring a proper value based recommendation and a detailed methodology ensuring a successful implementation. CS&Co's background spans three decades of experience centered on accounting processes, tax compliance, employee benefits and information technology. Our consultants have a shared skill set of relevant experience and product expertise. CS&Co has selected to work primarily with products developed by Sage Software. CS&Co is committed to maintaining the highest ethical standards and professional growth through its active involvement in Information Technology Alliance, the Sage Software Leadership Academy's Alumni Association, the Society of HR Management and the Oklahoma Society of CPAs. For more information please visit us at www.crouchslavin.com.

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